Industrial Designer

**Job Description:** Design and develop manufactured products, such as cars, appliances, and toys. Combines art with research on product use, marketing, and materials to create a functional and appealing product design.

**What does an Industrial Designer do?**

* Prepare sketches of ideas, illustrations, or blueprints using drafting instruments or computer-aided design equipment
* Modify and refine designs, using working models, to conform to customer specifications, production limitations, or changes in design trends
* Discuss with engineering, marketing, production, sales departments, or customers to establish and evaluate design concepts
* Evaluate feasibility of design ideas based on appearance, safety, function, serviceability, budget, production costs/methods, and marketing
* Research production specifications, costs, and materials to provide estimates
* Participate in product planning and market research

**Your Interests:**

* Are you creative?
* Are you interested in product or technical design?
* Do you communicate well with others?

**Outlook:**

Average Salary - $37.03 hourly, $77,030 annually

Projected Job Openings – 3,100 in the next 10 years

**Education/Program of Study:**

* Most entry level positions require a bachelor's degree.
* Degree paths include industrial design, fine arts, engineering, and other related fields.