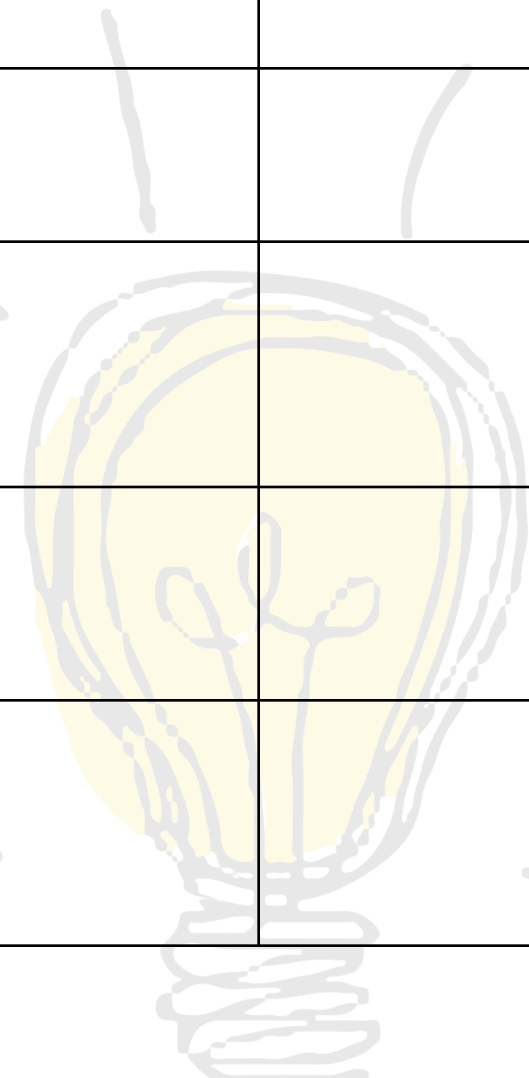


DESIGN&PITCH CHALLENGE

TECHNICAL BRIEF GRADING RUBRIC: NAVIGATING NETWORKS

	Expectations	Excellent	Good	Improving	Getting Started	Evidence
Process (PART 1): Describe Your Team's Design Process	Research Process: We included evidence that our solution was informed by research, evaluation of existing solutions, and the needs of our "users".					
	Iteration: We shared specific examples of how our solution evolved from our initial ideas.					
	Benefits and Limitations: We described how our solution offers benefits and accounts for limitations in meeting the Challenge.					
	Viability: We demonstrated the viability of our solution using the Key Business Proposition.					

	Expectations	Excellent	Good	Improving	Getting Started	Evidence
Defining the Business (Part 2): How does your business use weighted networks?	Distribution: We described the good or service our business will distribute using weighted networks.					
	Use of Networks: We explained how our business uses weighted networks.					
Modeling the Network (Part 2): How does the use of a weighted network help improve how your goods or services are distributed?	Prototype: We provided a prototype graph that models our weighted network and assigns a numerical weight to each edge.					
	Nodes: We defined and labeled what each node in our graph represents.					
	Edge Weights: We showed how we developed and assigned innovative weights to each edge using multiple variables.					



	Expectations	Excellent	Good	Improving	Getting Started	Evidence
<p>Optimizing the Network (Part 2): How does your business use your innovative weights to responsibly and equitably optimize the distribution of goods or services through your network?</p>	<p>Optimizing the Network: Using our prototype, we showed and described how we responsibly and equitably optimized our network.</p>					

