**List of Superlatives**

* Best Overall Pitch
* Best Pitch Delivery
* Most Innovative Product
* Most Collaborative Pitch
* Best Business Model
* Best Slide Deck
* Most Enthusiastic Pitch
* Most Engaging Pitch
* Most Creative Pitch
* Best Researched Product
* Most Viable Product
* Most Profitable Product
* Most Socially Responsible Product
* Most Environmentally Friendly Product
* Most Passionate Pitch
* Best Understanding of Customers
* Best Branded Product
* Most Philanthropic Product
* Best Slide Deck Animations
* Best Use of Data
* Best Prototype Design