|  | **Expectations** | **Excellent** | **Good** | **Improving** | **Getting Started** | **Evidence** |
| --- | --- | --- | --- | --- | --- | --- |
| **Process (PART 1):**  Describe Your Team’s Design Process | **Research Process:** We included evidence that our solution was informed by research, evaluation of existing solutions and the needs of our ‘users’. |  |  |  |  |  |
| **Iteration:**  We shared specific examples of how our solution evolved from our initial ideas. |  |  |  |  |  |
| **Benefits and Limitations:**  We described how our solution offers benefits and accounts for limitations in meeting the Challenge. |  |  |  |  |  |
| **Viability:**  We demonstrated the viability of our solution using the Key Business Proposition. |  |  |  |  |  |
| **Address Behaviors or Habits (Part 2):**  How does your product help users address specific behaviors or habits? | **Behaviors/Habits:**  We described the behaviors or habits that our goal tracker will help users change. |  |  |  |  |  |
| **Monitoring Progress:**  We described how our goal tracker will help users monitor their progress towards their goals. |  |  |  |  |  |
| **Visualize Growth**  **(Part 2):**  How will your goal tracker help users visualize their progress? | **Prototype:**  We provided a prototype of what the users will see as they make progress towards their goals. |  |  |  |  |  |
| **Sustained Motivation:**  We explained how our picture or animation will help keep users motivated even when they experience setbacks. |  |  |  |  |  |
| **Build a Function (Part 2):** How will you translate information about behavior into the motivating visual? | **Variables:**  We described the variables that will be collected and how they will be quantified to measure the behavior/habit. |  |  |  |  |  |
| **Function:**  We created a function that converts measures of the behavior/habit into movement on the progress tracker visual. |  |  |  |  |  |