

GRADING RUBRIC

	Getting Started	Improving	Good	Excellent
Describe how your charging station charges vehicles.	We did not describe how electricity will be delivered to our stations, how it will be stored, or where it will come from.	We did not describe how our stations will receive and store electricity, or we did not describe where it will come from, or we left out key details in our description.	We described how our stations will receive and store electricity, and where it will come from. We left out a few details in our description.	We described completely and accurately how electricity will be delivered to our station, where it will come from, and how it will be stored.
Describe where your charging stations will be located.	We did not show where we will build our charging stations, or explain why we chose those locations.	We showed where we will build our charging stations and explained why we chose those locations, but did not justify using data or calculations.	We showed where we will build our charging stations and explained why, using data or calculations. Explanation contained some errors.	We showed where we will place our charging stations and explained why, using data or calculations. Explanation contained no errors .
Describe how much it costs to charge vehicles at your station.	We did not describe how much it will cost to charge vehicles at our stations and we did not compare it to the cost to refuel a gas vehicle.	We described how much it will cost to charge vehicles at our stations and we compared it to the cost to refuel a gas vehicle. We did not use calculations to justify our comparison.	We described how much it will cost to charge vehicles at our stations and we compared it to the cost to refuel a gas vehicle. We used calculations to justify our comparison. Calculations contained some minor errors .	We described how much it will cost to charge vehicles at our stations and we compared it to the cost to refuel a gas vehicle. We used calculations to justify our comparison. Calculations contained no errors .
Describe how your stations will make charging electric vehicles more convenient.	We did not describe how our stations will make charging electric vehicles more convenient for customers.	We described how our stations will make charging electric vehicles more convenient. We did not use science or math to support our claims.	We described how our stations will make charging electric vehicles more convenient. We used science or math to support our claims. Our support contained some minor errors .	We described how our stations will make charging electric vehicles more convenient. We used science or math to support our claims. Our support contained no errors .
Describe how your business will make money.	We did not describe how our company will make money.	We described how our company will make money. We did not use calculations to justify our claims or calculations left out multiple expenses.	We described how our company will make money. We used calculations to justify our claims. Calculations contained only minor errors and included most of the expenses.	We described how our company will make money. We used calculations to justify our claims. Calculations contained no errors and included all expenses.