

DESIGN&PITCH CHALLENGE

FLASHY FASHION: RUBRIC

GRADING RUBRIC

	Getting Started	Improving	Good	Excellent
Describe your solution.	We did not describe what our solution is or how it will use LED lights. We did not show any possible designs.	We described what our solution is and how it will use LED lights. We only showed one possible design for our LED lights.	We described what our solution is and how it will use LED lights. We showed more than one possible design for our LED lights. We did not explain how the product will switch between designs.	We described what our solution is and how it will use LED lights. We showed more than one possible design for our LED lights and explained how the product will switch between designs.
Explain how your solution works.	We did not explain how our LED lights will be powered or how we will keep the power source safe from damage.	We explained how our LED lights will be powered, but not how we will keep the power source safe from damage.	We explained how our LED lights will be powered and how we will keep the power source safe from damage. Our method for keeping the power source safe was not reasonable .	We explained how to power our LED lights and how to keep the power source safe from damage. Our method for keeping the power source was reasonable .
Describe your LED matrix.	We did not describe the size of our LED matrix or how the coordinates of our designs relate to the LED matrix.	We described the size of our LED matrix, but not how the coordinates of our designs relate to the LED matrix.	We described the size of our LED matrix and how the coordinates of our designs relate to the LED matrix, but our descriptions contained errors .	We described the size of our LED matrix and how the coordinates of our designs relate to the LED matrix. Our descriptions contained no errors .
Describe the possible LED designs.	We did not sketch our designs on a coordinate plane or describe the geometric transformations we used to switch between designs.	We included a sketch of our designs on a coordinate plane, but did not accurately label the coordinates or describe the geometric transformations we used to switch between designs.	We included a sketch of our designs on a coordinate plane and accurately labeled the coordinates. We did not accurately describe the geometric transformations to switch between designs.	We included a sketch of our designs on a coordinate plane, accurately labeled its coordinates, and accurately described geometric transformations to switch between designs.
Explain how your product will make money.	We did not explain how our product will make money.	We explained how our product will make money. Our strategy for making money was not reasonable.	We explained a reasonable strategy for how our product will make money. Our strategy did not consider how our product will continue to make money over time.	We explained a reasonable strategy for how our product will make money. Our strategy included a plan for how our product will continue to make money over time.

